

Press Release

For Immediate Release



SMD Honored as SmartCEO Future 50 Winner

Award recognizes 50 fast-growing Charlotte companies

CHARLOTTE, N.C., (April 22, 2016) – Strategic Management Decisions (SMD), a leader in predictive analytics for employee surveys and assessments, was recognized last night as a 2016 Future 50 Award winner by SmartCEO. The program recognizes Greater Charlotte’s 50 fastest-growing mid-sized companies that have experienced outsized growth based on a combined three-year average of revenue and employee growth.

“Charlotte is certainly booming and it’s exciting to see the range of winners – from an HR technology company such as SMD and renowned home builder to a leader in orthopedics – that are making an impact on the city and across the nation,” states co-founder Dr. Shane Douthitt. “In our industry, SMD is the ‘David’ in a sea of ‘Goliaths’ – probably a similar story to many of the companies recognized last night. I hope we can continue to be an example that exemplifies the power of hard-working individuals combined with innovation and a solid value proposition.”

The 2016 Future 50 winners collectively generate more than \$1.53 billion in annual revenue and employ over 10,300 individuals. The ceremony, held at the Hilton Charlotte Center City, was attended by more than 500 local business executives and guests.

To learn more about SMD and its patented technology, SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a survey, assessment, and analytics company enabling businesses to monetize people management, ultimately accelerating and optimizing business results and ROI. Since the launch of SMD Link, more than 1,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, employee development (360), and career development.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

ABOUT THE FUTURE 50 AWARDS

The Future 50 Awards program is the largest and most highly anticipated SmartCEO awards program of the year. The program recognizes 50 of the region’s fastest-growing, mid-sized companies. These companies

represent the future of the region's economy and embody the entrepreneurial spirit critical for leadership and success. The winners, chosen based on a three-year average of employee and revenue growth, are listed alphabetically, not ranked. The winners are profiled in *SmartCEO* magazine and celebrated at a black-tie-optional awards ceremony.

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