



Press Release

For Immediate Release

Strategic Management Decisions Tops Bulldog 100 Rankings

University of Georgia Alumni Association Recognizes 100 Fastest-Growing Companies

CHARLOTTE, N.C., (February 3, 2016) – Strategic Management Decisions (SMD), a leader in predictive analytics for employee assessments, was named the fastest-growing business owned by UGA alumni during the seventh annual [Bulldog 100](#) Celebration on January 30.

“The University of Georgia has been the foundation of everything we do at SMD; I learned how to do analytics at its school of psychology. SMD wouldn’t be where it is today without the professors and teachings of this educational establishment,” states co-founder Dr. Scott Mondore. “As I look at the names of the other companies on the Bulldog 100 list, I’m extremely humbled to be a part of such an elite and successful group.”

More than 400 nominations were received for the 2016 Bulldog 100. The class included companies of all sizes, providing services and products in a variety of industries, including dentistry, law, IT, consulting, retail and pest control. Geographically, the companies spanned from Texas to New York. To be considered for the list, each organization must have been in business for at least five years, experienced revenues in excess of \$100,000 for the calendar year 2012, and be owned or operated by a former UGA student who owns at least 50 percent of the company or be the CEO, president or managing partner.

To learn more about SMD and its patented technology, SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a talent management and analytics company enabling businesses to monetize people management, ultimately accelerating and optimizing business results and ROI. Since the launch of its patented technology, SMD Link, more than 1,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, employee development (360), and career development.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

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