



Press Release

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SMD Selected as Top 10 HR Analytics Solution Providers

CHARLOTTE, N.C., (November 2, 2015) – Strategic Management Decisions (SMD), a leader in predictive analytics for employee assessments, was just named a [Top 10 HR Analytics Solution Provider](#) by HR Tech Outlook magazine. The Top 10 was selected by a distinguished panel comprised of CEOs, CIOs, VCs, analysts, including the HR Tech Outlook editorial board. They looked at the vendors’ capability to fulfill the burning need for cost-effective and flexible HR analytics solutions that add value to the complex HR landscape, according to the magazine.

“With so many HR technologies available, we are honored that the value proposition of our technology, SMD Link, is shining through the muddied marketplace,” states co-founder Dr. Shane Douthitt. “As the only integrated talent management platform with built-in analytics that shows direct business impact and ROI, SMD Link can give HR leaders a seat at the table and eradicate the ‘what is the ROI?’ question from the C-suite.”

To learn more about SMD and its patented technology, SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a talent management and analytics company enabling businesses to monetize people management, ultimately accelerating and optimizing business results and ROI. Since the launch of SMD Link, more than 1,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, employee development (360), and career development.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

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