



Press Release

For Immediate Release

SMD Named One of Charlotte's Fastest Growing Private Companies

CHARLOTTE, N.C., (December 10, 2015) – Strategic Management Decisions (SMD), a leader in predictive analytics for employee assessments, announced today that it has been selected as one of the Charlotte Business Journal's Fast 50. All winners who made the Charlotte Business Journal list qualified by ranking within the top 50 private companies headquartered in Charlotte based on their annual growth percentage over a three-year period.

"From being employed with global Fortune 50 companies to starting our own two-person operation to being named one of the city's fastest-growing companies – what a tremendous journey it has been," states co-founder Dr. Shane Douthitt. "The human resource technology space is a competitive one but we believe that our secret sauce to such exponential growth is SMD Link's ability to truly show return on investment and improve business outcomes."

Last month, SMD was named a Top 10 HR Analytics Solution Provides by HR Tech Outlook magazine and earlier this year as an Inc. 5000 company.

To learn more about SMD and its patented technology, SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a talent management and analytics company enabling businesses to monetize people management, ultimately accelerating and optimizing business results and ROI. Since the launch of SMD Link, more than 1,000,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, employee development (360), and career development.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

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