



Press Release

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STRATEGIC MANAGEMENT DECISIONS NAMED TO INC. 500 | 5000 LIST

CHARLOTTE, N.C., (August 12, 2015) – Strategic Management Decisions (SMD) announced today that it has been recognized by Inc. magazine on its Inc. 5000 list of the fastest-growing private companies in America. This prestigious list of the nation's most successful private companies, published by Inc. magazine annually, has become the hallmark of entrepreneurial success and the place where future household names first make their mark.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. In 2012, the company launched [SMD Link](#), a patented cloud-based talent software with built-in analytics, which identifies cause-effect relationships between talent assessments and business outcomes in an actionable and customizable manner. SMD Link is the only one of its kinds to move from analytics to action in just four clicks. By providing a solution for an unmet need in the market, SMD has grown 294 percent year over year.

“We attribute this honor primarily to two of our company’s values – innovation and overwhelming customer service,” states co-founder Dr. Scott Mondore. “Our company was built on the definition of innovation – finding a better way to do something, which we feel we have done with our talent management software, SMD Link. Also, we are committed to going above and beyond to service our customers because we know they are the foundation of our business.”

To learn more about SMD and SMD Link, visit www.smdhr.com.

ABOUT SMD

SMD is a talent management and analytics company enabling businesses to monetize people management, ultimately accelerating and optimizing business results and ROI. Since the launch of SMD Link, more than 500,000 assessments have been conducted and analyzed on the platform. The platform includes assessments for hiring, employee engagement, employee development (360), and career development.

Founded in 2008, SMD has infused innovation into a function that has seen few advances in decades. Recognized for its state-of-the-art practices, SMD is truly redefining how human resources operates, and how it can have an impact on the bottom line. SMD clients include UPS, Bank of America, Dow Chemical, Grant Thornton, Dignity Health, Feeding America and Universal Health Services, Inc.

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